

Gold Sponsorship Proposal

Delphi Economic Forum IV




DELPHI
ECONOMIC
FORUM



About us

Delphi Economic Forum is a nonprofit, nonpartisan organization working in close cooperation with civil society, public organizations, business and individuals.

It engages business, political, academic and other top experts in an effort to address emerging challenges influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region.

Delphi Economic Forum is governed by a Foundation Board, which is dedicated to its strategy and mission. It monitors and improves the performance of the organization and ensures that value is brought to its members through its annual meeting, policy papers and knowledge platforms.





Delphi Economic Forum Annual Meetings

Delphi Economic Forum's meetings take place under the auspices of His Excellency, The President of the Hellenic Republic, Mr. Prokopios Pavlopoulos.

They gather prominent national and international leaders in business, politics, civil society and academia to address the issues confronting Greece and the Eastern Mediterranean region. Our annual meetings are a platform for sincere dialogue between our speakers, our members and attendees.

They are focused on the challenges that the wider region faces today and aim to identify the most crucial steps that the country's leadership can take to ensure sustainable and socially responsible growth policies.

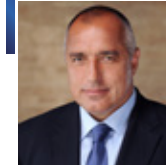
Past Speakers Selection



H.E. Prokopios Pavlopoulos
President of the
Hellenic Republic



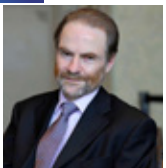
H.E. Alexis Tsipras
Prime Minister of the
Hellenic Republic



H.E. Boyko Borissov
Prime Minister of the
Republic of Bulgaria;
rotating President, Council
of the European Union



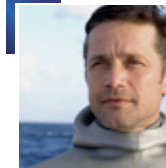
Spyros Artavanis-Tsakonas
Professor EM of Cell Biology,
Harvard Medical School



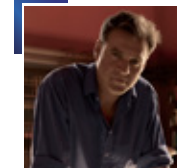
Timothy Garton Ash
Professor of
European Studies,
Oxford University, UK



Corina Cretu
European Commissioner
for Regional Policy



Fabien Cousteau
Founder & Executive
President, The Fabien
Cousteau Ocean
Learning Center, USA



Niall Ferguson
Laurence A. Tisch
Professor of History,
Harvard University, USA



Rose Gottemoeller
Deputy Secretary General,
NATO, Belgium



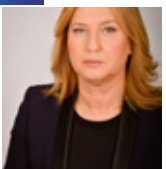
Werner Hoyer
President, European
Investment Bank,
Luxembourg



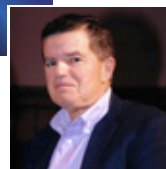
Corey Lewandowski
Former Chief Political
Adviser - Campaign
Manager to D. J. Trump
for President, Inc., USA



Cheng Li
Director & Senior Fellow,
John L. Thornton China Center
Foreign Policy, Brookings, USA



Tzipi Livni
Co-leader, Zionist Union
Party; Former Minister
of Foreign Affairs,
State of Israel



Thanasis Martinos
Managing Director,
Eastern Mediterranean
Maritime Limited, Greece



Kyriakos Mitsotakis
Leader of the Opposition; Pres-
ident, New Democracy party,
Hellenic Republic



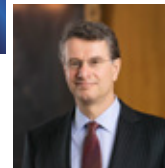
Mario Monti
Prime Minister of Italy
(2011-2013)



Evangelos Mytilineos
Chairman, Mytilineos S.A.,
Greece



Daniele Nouy
Chair of the Supervisory
Board, European
Central Bank, Germany



Dimitris Papalexopoulos
CEO, TITAN,
Greece



Klaus Regling
Managing Director,
European Stability
Mechanism, Luxembourg



George Papandreou
Prime Minister (2009-2011),
Hellenic Republic



Sir Christopher Pissarides
Regius Professor,
London School of Economics;
Professor of European
Studies, University of Cyprus;
Nobel Prize Winner, UK



Dr. Pedro Sánchez
Secretary General,
PSOE (Spanish Socialists and
Workers' Party) & Leader
of the opposition, Spain



Costas Simitis
Prime Minister (1996-2004),
Hellenic Republic



Yannis Stournaras
Governor,
Bank of Greece



Dr. Rolf Strauch
Member of the Management
Board, European Stability
Mechanism and the European
Financial Stability Facility,
Germany



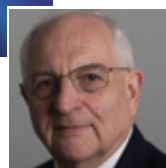
Rogier van den Brink
Lead Economist EU,
World Bank Group



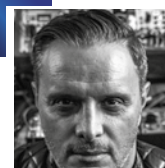
Rob Wainwright
Executive Director, Europol



Thomas Wieser
Former President,
Euro Working Group,
Brussels



Martin Wolf
Chief Economics
Commentator,
Financial Times, UK



Steve Vranakis
Executive Creative Director -
Creative Lab, Google



Xuetong Yan
Secretary General,
World Peace Forum,
China



Addressing emerging challenges and promoting sustainable and socially responsible growth policies.



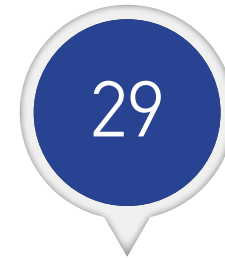
Annual meeting in numbers



C- level attendees



Attendees



Origin countries



Think tanks



Speakers



Programming partners



Topics discussed



On stage interviews



Days

Media impact 2018



Increase in **tv & radio** references



Total References
1,152

Pre- event	21
During	779
Post-event	352



Increase in **online** references



Total References
9,193

Pre- event	642
During	5,570
Post-event	2,981



Increase in **print** references



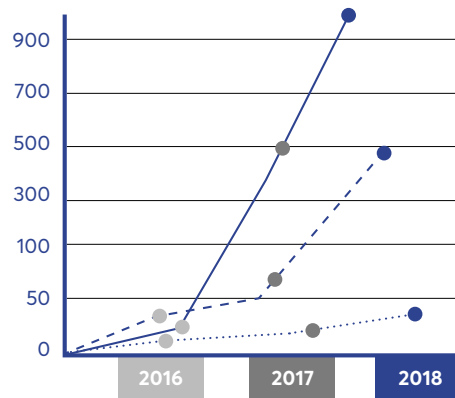
Total References
728

Pre- event	72
During	316
Post-event	340

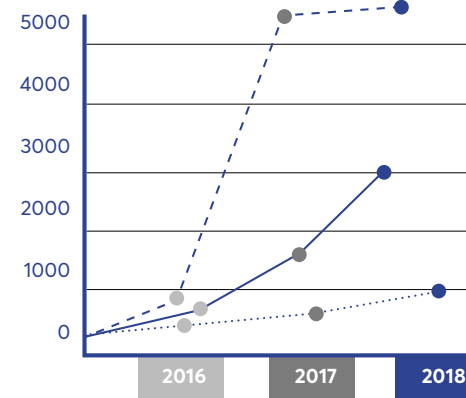
Total Media References



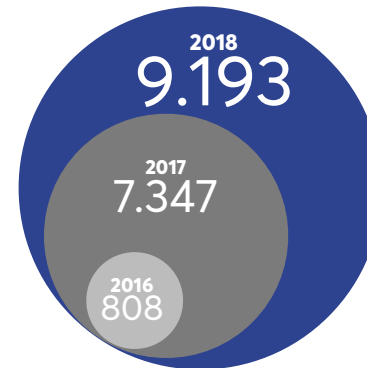
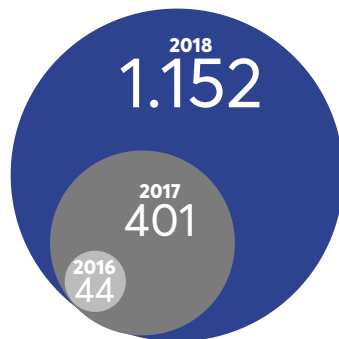
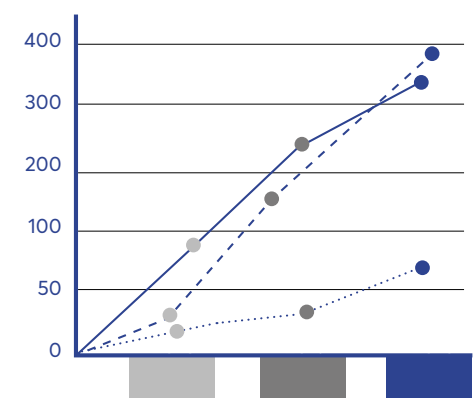
Tv & Radio



Web



Print



... Pre-event - - - During — Post-event

2018 Media Impact

#delphi_forum

TOP TREND ΓΙΑ 4 ΣΥΝΕΧΟΜΕΝΕΣ ΜΕΡΕΣ

Tweets 4,722 Following 209 Followers 466K Likes 8

Prime Minister GR @PrimeMinisterGR · Mar 2
 Είναι κοινή θέκη ότι, μετά την ελεύθερη και κερδοφόρα διαπραγμάτευση της δεξαμενής που έγινε αναλόγως αλλά ταυτόχρονα διοικούμενη την ανάκτηση της αυτονομίας μας στην κατάρτιση της οικονομίας μας πολιτικής. #delphi_forum

“Είναι καιρός να αναλάβουμε τον αυτοκαθορισμό της οικονομικής μας στρατηγικής, τόσο για εθνικούς όσο και για γεωπολιτικούς λόγους. Ισχυρή Ελλάδα σημαίνει ισχυρά ευρωπαϊκά σύνορα.”

Prime Minister GR @PrimeMinisterGR · Mar 2
 Στο 10ο χρόνο διοίκησης δίνει από δέκατος τον νέο πολιτικό ήλιο που θέλουμε για τη χώρα. Με τη στήριξη μας στα μαζονιστικά, όπου αποκαίεται το διεθνές έργο. Προσέλασαν τον ανώτατο έργο στην γαλάρη αναπαραγωγή την ένοσηλο και του ροσέλο. #delphi_forum

Tweets 22.9K Following 6,092 Followers 775K Likes 3,602 Lists 1 Moments 14

Pedro Sánchez @Sanchezcastro · Mar 2
 Necesitamos un nuevo acuerdo económico para Europa, que fomente una transición ecológica de la economía involucrando el fortalecimiento de los sistemas educativos, avanzando en la agenda digital e impulsando la inversión en áreas estratégicas como la investigación. #delphi_forum

Translated from Spanish by **Wawa**
 We need a new economic agreement for Europe, which fosters an ecological transition from the economy, involving the strengthening of educational systems, advancing on the digital agenda and driving investment in strategic areas such as research. #delphi_forum

You and PSOE

Kyriakos Mitsotakis @mitsotakis · Mar 2
 Πρώτη μου προτεραιότητα είναι να δημοσιοποιήσω βουλές. Αυτό θα γίνει με προσήκουσα επενδύσεις. Για να επιτευχθεί αυτό χρειάζεται ένα σταθερό φορολογικό πλαίσιο και ένα τραπεζικό σύστημα που να λειτουργεί σωστά. #delphi_forum b1jy0d0d0pT

Translated Tweet

Όταν ρωτάμε τους πολίτες εάν θέλουν ένα μεγαλύτερο κράτος με περισσότερες παροχές

Tweets 6,951 Following 426 Followers 8,994 Likes 24

ESM @ESM Press · Mar 2
 ESM Managing Director Klaus Regling speaks at #delphi_forum on "Greece: economic growth and debt sustainability"

Tweets 2,921 Following 519 Followers 33.6K Likes 675

Margareta Ståhl @MargaretaStahl · Mar 2
 EU institutions will need help in fighting fake news and misinformation. Governments, technology platforms, media companies and civil society to counter spread of fake news on the issues of stable and verified information, a necessary topic at #delphi_forum, Greece.

NATO @NATO · Mar 2
 ICYMI - NATO Deputy Secretary General @Gottsmoeller in #Greece yesterday evening.

NATO Deputy Secretary General at the Delphi Econ...
 Remarks by NATO Deputy Secretary General: Icke Gottsmoeller at the opening session of the Delphi Economic Forum (Greece), 1 March 2018. [youtube.com](https://www.youtube.com)

CSIS Europe Program @CSISEurope · Mar 2
 Heather Conroy is now speaking on Russia's relationship with the West at the #delphi_forum in Greece - watch live here: [youtube.com/watch?v=Fe0Zmf...](https://www.youtube.com/watch?v=Fe0Zmf...)

MYTILINEOS @MytilineosSA · Mar 2
 #MYTILINEOS Chairman Evangelos Mytilineos will be participating at this years @delphi_forum which will take place from March 1-4, in Delphi. #delphiforum #growth

Cas Mudde @CasMudde · Mar 2
 Listening to the man himself. Ivan Krastev is the best commentator on European politics. #delphi_forum #DelphiForum

Endeavor Greece @EndeavorGr · Mar 3
 Marco Veremis, Executive Chairman, @UpstreamGlobal discussing digital skills at our panel on Unemployment and Skills Mismatch at the @delphi_forum. #del #DelphiForum #delphi

Tweets 42.5K Following 1,474 Followers 158K Likes 279 Lists 2

U.S. Embassy Athens @USEmbassyAthens · Mar 3
 @USAmbAthens and @AFCChairG discuss plans for FUGATF2018 with US exec at #delphi_forum.

Gold Sponsorship Benefits




DELPHI
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Benefits

Why Gold Sponsor?

As a nonprofit, nonpartisan, organization, Delphi Economic Forum relies on the generosity of individuals, corporations and foundations to advance its mission.

Gold Sponsorship allow us to develop programs that promote sustainability and socially responsible policies for growth.

We turn our Gold Sponsors to partner with us in developing programs that make a difference.

How do you benefit?

As a gold sponsor, you will receive all the benefits of a sponsor plus find that your Delphi Economic Forum experience will be enhanced - from the invaluable relationships you build with leaders from different industries to the compelling content that drive discussions and spur collaboration.

Each gold sponsor's package is highly customized to meet your organization's goals. You will receive a detailed proposal tailored to help you get the most out of the conference.

Campaign features An event with a global profile

The marketing reach

Delphi Economic Forum will be promoted through our comprehensive, multi-platform marketing campaign targeting and affluent audience of business decision makers and senior managers.

- ○ ○ ○ ○ ○ ○ ○ An **email marketing campaign** to over 9.000 executives in Greece and abroad.
- ● ○ ○ ○ ○ ○ ○ **Regular print advertisement** in all main national newspapers.
- ○ ● ○ ○ ○ ○ ○ **Personalized invitations** to specifically researched and targeted individuals.
- ○ ○ ● ○ ○ ○ ○ **Digital advertising** through influential web sites.
- ○ ○ ○ ● ○ ○ ○ **Extensive social media** campaign (Facebook, twitter, LinkedIn).
- ○ ○ ○ ○ ● ○ ○ **An integrated PR campaign** with press releases and custom-made opinion articles sent to carefully selected online and print publications.
- ○ ○ ○ ○ ○ ● **Live blogging** during the event

Benefits

Gold Sponsor 40.000€ (+VAT) |

PRE-CONFERENCE

- ▶ Special Announcement of the partnership via all communication channels (print, social media, email marketing, press releases)
- ▶ The right to create special announcements using DEF logo (under approval from the organizing committee)
- ▶ Reference in the Forum's regular press releases sent to carefully selected online and print publications
- ▶ Logo will appear:
 - in our print advertisement campaign to influential national newspapers
 - on the conference's dedicated website

DURING THE CONFERENCE

- ▶ Hosted parallel event to targeted decision makers with thought leadership based presentation (approved by the organizers)
- ▶ Special recognition at the Opening Ceremony
- ▶ Special meetings with speakers or media representatives
- ▶ Access to all official, social events of the Forum
- ▶ VIP seating in all venues and all social events
- ▶ Four (4) invited delegates, including speakers from your company for a 3-nights accommodation in double rooms at the Amalia Hotel in Delphi (plus spouse)
- ▶ Five (5) additional free delegate passes to the annual meeting
- ▶ Reference in the Forum's Social Media
- ▶ Corporate brochure in welcome pack
- ▶ Opportunity to distribute promotion material through the Forum's Secretariat
- ▶ Logo will appear on the Forum's dedicated banners and official program
- ▶ Full page advertisement or advertorial in the Forum's official program
- ▶ Company Logo in conference pocket guide
- ▶ Gold Sponsor Recognition Award at the Official Reception

POST EVENT

- ▶ Invitation to all private and official events organized by the Forum throughout the year
- ▶ Logo will appear in the Forum's report that will be distributed after the event to a selected database of 9.000 premium national and international executives
- ▶ Full page advertisement or advertorial in the Forum's electronic and printed version of the Annual Report
- ▶ Reference to all press releases to be sent after the event to carefully selected online and print publications

Sponsors

Our sponsors make up a diverse and influential network of individuals and organizations who take a proactive interest in the region's development and value opportunities to formulate and share ideas on critical international issues. Contributions from our members – through subscriptions and active participation in debates – play an integral role in sustaining the independence of the Delphi Economic Forum.

Gold Sponsors



Sponsors



Supporters



Members





Save the date

28 February - 03 March 2019

Delphi, Greece



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Economic Forum pages on:



Official Hashtag
#delphi_forum

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210 72 89 000 info@delphiforum.gr