

Sponsorship & Supporter Proposal

Delphi Economic Forum IV




DELPHI
ECONOMIC
FORUM





About us

Delphi Economic Forum is a nonprofit, non-partisan organization working in close cooperation with civil society, public organizations, business and individuals.

It engages business, political, academic and other top experts in an effort to address emerging challenges influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region.

Delphi Economic Forum is governed by a Foundation Board, which is dedicated to its strategy and mission. It monitors and improves the performance of the organization and ensures that value is brought to its members through its annual meeting, policy papers and knowledge platforms.



Delphi Economic Forum Annual Meetings

Delphi Economic Forum's meetings take place under the auspices of His Excellency, The President of the Hellenic Republic, Mr. Prokopios Pavlopoulos.

They gather prominent national and international leaders in business, politics, civil society and academia to address the issues confronting Greece and the Eastern Mediterranean region.

Our annual meetings are a platform for sincere dialogue between our speakers, our members and attendees.

They are focused on the challenges that the wider region faces today and aim to identify the most crucial steps that the country's leadership can take to ensure sustainable and socially responsible growth policies.

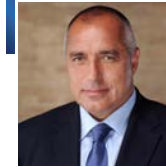
Past Speakers Selection



H.E. Prokopios Pavlopoulos
President of the
Hellenic Republic



H.E. Alexis Tsipras
Prime Minister of the
Hellenic Republic



H.E. Boyko Borissov
Prime Minister of the
Republic of Bulgaria;
rotating President, Council
of the European Union



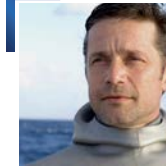
Spyros Artavanis-Tsakonas
Professor EM of Cell Biology,
Harvard Medical School



Timothy Garton Ash
Professor of
European Studies,
Oxford University, UK



Corina Crețu
European Commissioner
for Regional Policy



Fabien Cousteau
Founder & Executive
President, The Fabien
Cousteau Ocean
Learning Center, USA



Niall Ferguson
Laurence A. Tisch
Professor of History,
Harvard University, USA



Rose Gottemoeller
Deputy Secretary General,
NATO, Belgium



Werner Hoyer
President, European
Investment Bank,
Luxembourg



Corey Lewandowski
Former Chief Political
Adviser - Campaign
Manager to D. J. Trump
for President, Inc., USA



Cheng Li
Director & Senior Fellow,
John L. Thornton China Center
Foreign Policy, Brookings, USA



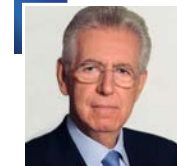
Tzipi Livni
Co-leader, Zionist Union
Party; Former Minister
of Foreign Affairs,
State of Israel



Thanasis Martinos
Managing Director,
Eastern Mediterranean
Maritime Limited, Greece



Kyriakos Mitsotakis
Leader of the Opposition; Pres-
ident, New Democracy party,
Hellenic Republic



Mario Monti
Prime Minister of Italy
(2011-2013)

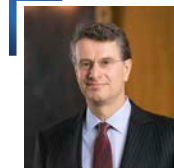
Past Speakers Selection



Evangelos Mytilineos
Chairman, Mytilineos S.A.,
Greece



Daniele Nouy
Chair of the Supervisory
Board, European
Central Bank, Germany



Dimitris Papalexopoulos
CEO, TITAN,
Greece



Klaus Regling
Managing Director,
European Stability
Mechanism, Luxembourg



George Papandreou
Prime Minister (2009-2011),
Hellenic Republic



Sir Christopher Pissarides
Regius Professor,
London School of Economics;
Professor of European
Studies, University of Cyprus;
Nobel Prize Winner, UK



Dr. Pedro Sánchez
Secretary General,
PSOE (Spanish Socialists and
Workers' Party) & Leader
of the opposition, Spain



Costas Simitis
Prime Minister (1996-2004),
Hellenic Republic



Yannis Stournaras
Governor,
Bank of Greece



Dr. Rolf Strauch
Member of the Management
Board, European Stability
Mechanism and the European
Financial Stability Facility,
Germany



Rogier van den Brink
Lead Economist EU,
World Bank Group



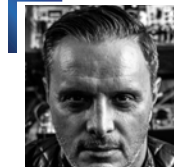
Rob Wainwright
Executive Director, Europol



Thomas Wieser
Former President,
Euro Working Group,
Brussels



Martin Wolf
Chief Economics
Commentator,
Financial Times, UK



Steve Vranakis
Executive Creative Director -
Creative Lab, Google



Xuetong Yan
Secretary General,
World Peace Forum,
China



Addressing emerging challenges and promoting sustainable and socially responsible growth policies.



2018 Annual meeting in numbers



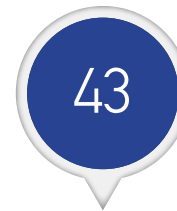
C- level attendees



Attendees



Origin countries



Think tanks



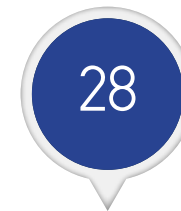
Speakers



Programming partners



Topics discussed



On stage interviews



Days

2018 Media Impact



Increase in **tv & radio** references



Total References

1,152

Pre- event	21
During	779
Post-event	352



Increase in **online** references



Total References

9,193

Pre- event	642
During	5,570
Post-event	2,981



Increase in **print** references



Total References

728

Pre- event	72
During	316
Post-event	340

2018 Media Impact



+567,6% Engagement

+427,1% Page impressions



+3.226,3% Engagement

+1.804,1% Number of impressions per tweet



+595,5% Engagement

+186.95% Page views



Prime Minister GR @PrimerministerGR · Mar 2

Εχουμε καταστήσει σαφές ότι μετά την ολοκλήρωση του προγράμματος, θα σφραγίσουμε τις δεσμεύσεις που έχουμε αναλάβει αλλά ταυτόχρονα διεκδικούμε την ανακτήρη της αυτονομίας μας, στον καθορισμό της οικονομικής μας πολιτικής. #delphi_forum

Είναι καιρός να αναλάβουμε τον αυτοκαθορισμό της οικονομικής μας στρατηγικής, τόσο για εθνικούς όσο και για γεωπολιτικούς λόγους. Ισχυρή Ελλάδα σημαίνει ισχυρά ευρωπαϊκά σύνορα.



Pedro Sánchez @sanchezcastejon · Mar 2

Necesitamos un nuevo acuerdo económico para Europa, que fomente una transición ecológica de la economía, involucrando el fortalecimiento de los sistemas educativos, avanzando en la agenda digital e impulsando la inversión en áreas estratégicas como la investigación. #delphi_forum

We need a new economic agreement for Europe, which fosters an ecological transition from the economy, involving the strengthening of educational systems, advancing on the digital agenda and driving investment in strategic areas such as research. #delphi_forum



ESM @ESM_Press · Mar 4

ESM Managing Director Klaus Fiegling speaks at #delphi_forum on "Greece: economic growth and debt sustainability"

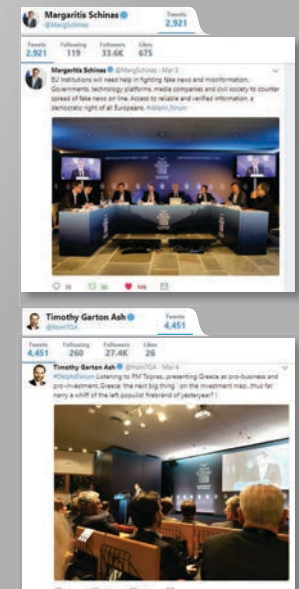
Geoffrey Pyatt @USAmbGreece · Mar 3

U.S. Embassy Athens @USEmbassyAthens and @AmChamGr discuss plans for #USATF2018 with US execs at #delphi_forum.



#delphi_forum

Top trend για 4 συνεχόμενες μέρες



Margaritis Schinas @MargaritisSchinas · Mar 3

EU institutions will need help in fighting fake news and misinformation. Governments, technology platforms, media companies and civil society to counter spread of fake news on-line. Access to reliable and verified information, a democratic right of all European citizens.

Timothy Garon Ash @timothygaron · Mar 2

Witnessing Listening to PM Tsipras, presenting Greece as pro-business and pro-innovation. Greece the next big thing on the investment map, this far from a world of us left coastal, beyond of yesterday!

Sponsorship Benefits



Why Sponsor?

In an increasingly interconnected and complex business environment, many organizations are faced with the challenge of adapting and responding to global issues, regional and national policy changes.

Delphi Economic Forum provides a unique platform for the debate and analysis of these topics and for the development and dissemination of policy responses.

By sponsoring Delphi Economic Forum, you are given the opportunity to engage with a highly influential audience of leaders from the world of business, government, NGOs and affluent individuals in exceptionally vibrant, inspiring, and creative ways.

We work closely with our sponsors and supporters, creating the very best conditions for forging lasting, meaningful connections with our audience.

How do you benefit?

- ▶ Align your brand with a unique, high quality and intellectually stimulating event, to ensure that your business is seen as an influential player and a key driver for fostering change and progress.
- ▶ Connect with like-minded individuals and influential experts, in an inspiring environment.
- ▶ Meet and learn from the thought leaders who drive the on stage debate.
- ▶ Increase your company's profile through a comprehensive multiplatform marketing campaign.
- ▶ Benefit from the wide range of custom made sponsorship solutions - host a parallel event, connect directly with key business and government leaders etc.

An event with a global profile

The marketing reach

Delphi Economic Forum will be promoted through our comprehensive, multi-platform marketing campaign targeting and affluent audience of business decision makers and senior managers.

- ○ ○ ○ ○ ○ ○ ○ An **email marketing campaign** to over 9.000 executives in Greece and abroad.
- ● ○ ○ ○ ○ ○ ○ **Regular print advertisement** in all main national newspapers.
- ○ ● ○ ○ ○ ○ ○ **Personalized invitations** to specifically researched and targeted individuals.
- ○ ○ ● ○ ○ ○ ○ **Digital advertising** through influential web sites.
- ○ ○ ○ ● ○ ○ ○ **Extensive social media** campaign (Facebook, twitter, LinkedIn).
- ○ ○ ○ ○ ● ○ ○ **An integrated PR campaign** with press releases and custom-made opinion articles sent to carefully selected online and print publications.
- ○ ○ ○ ○ ○ ● **Live blogging** during the event

Benefits

Sponsor 20.000€ (+VAT)

PRE-CONFERENCE

- ▶ Special Announcement of the partnership via all communication channels (print, social media, email marketing, press releases)
- ▶ Reference in the Forum's regular **press releases** sent to carefully selected online and print publications
- ▶ Logo will appear in our **print advertisement** campaign to influential national newspapers - on the conference's dedicated website

DURING THE CONFERENCE

- ▶ Three(3) **invited delegates** (plus spouse) for a 3-nights accommodation in double rooms in a partner hotel in Delphi
- ▶ Four (4) additional **free delegate passes** to the annual meeting
- ▶ Access to all official, **social events** of the Forum
- ▶ Opportunity to organize **private meetings** with speakers and participants
- ▶ Meetings with **media representatives**
- ▶ Special reference at the **opening remarks** of the Forum
- ▶ **Sponsorship praise** during the conference
- ▶ Reference in the Forum's **Social Media**
- ▶ Opportunity to **distribute promotion material** through the Forum's Secretariat
- ▶ Logo will appear on the Forum's **dedicated banners** and official program
- ▶ **Full page advertisement** or advertorial in the first half of the Forum's official program
- ▶ Sponsor Recognition Award

POST EVENT

- ▶ Invitation to all private and official events organized by the Forum throughout the year
- ▶ **Logo will appear** in the Forum's report that will be distributed after the event to a selected database of 9.000 premium national and international executives
- ▶ **Full page advertisement** or advertorial in the Forum's electronic and printed version of the Annual Report
- ▶ **Reference to all press releases** to be sent after the event to carefully selected online and print publications

Benefits

Supporter 10.000€ (+VAT)

PRE-CONFERENCE

- ▶ Special Announcement of the partnership via all communication channels (print, social media, email marketing, press releases)
- ▶ Reference in the Forum's regular press releases sent to carefully selected online and print publications
- ▶ Logo will appear in our print advertisement campaign to influential national newspapers

DURING THE CONFERENCE

- ▶ Two (2) invited delegates (plus spouse) for a 3-nights accommodation in double rooms in a partner hotel in Delphi
- ▶ Three (3) additional free delegate passes to the annual meeting
- ▶ Access to all official, social events of the Forum
- ▶ Reference in the Forum's Social Media
- ▶ Opportunity to distribute promotion material through the Forum's Secretariat
- ▶ Logo will appear on the Forum's dedicated banners and official program
- ▶ Advertisement or advertorial in the second half of the Forum's official program

POST EVENT

- ▶ Invitation to all private and official events organized by the Forum throughout the year
- ▶ Logo will appear in the Forum's report that will be distributed after the event to a selected database of 9.000 premium national and international executives
- ▶ Reference to all press releases to be sent after the event to carefully selected online and print publications
- ▶ Full page advertisement or advertorial in the second half of the Forum's electronic and printed version of the Annual Report

Sponsors

Our sponsors make up a diverse and influential network of individuals and organizations who take a proactive interest in the region's development and value opportunities to formulate and share ideas on critical international issues. Contributions from our members – through subscriptions and active participation in debates – play an integral role in sustaining the independence of the Delphi Economic Forum.

Gold Sponsors



Sponsors



Supporters





Save the date

28 February - 03 March 2019

Delphi, Greece



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Economic Forum pages on:



Official Hashtag
#delphi_forum

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visiting www.delphiforum.gr

Contact details:
9 Karneadou Street Athens 106-75
210 72 89 000 info@delphiforum.gr